



PRESS RELEASE

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MALAYSIA'S TOURISM HIGHLIGHTS – JUNE 2014

PUTRAJAYA, 26 May 2014 – The first half of the year will end with various exciting cultural, sports and musical events. Some of the major tourism highlights in June include:

The Voice of Nature “Bird and Bush Cricket Festival”!

This promotional showcase is held to revive and reintroduce the state of Kedah's past recreational cultures namely the bird singing and cricket chirping competitions.

The event is expected to attract hundreds of enthusiasts from Malaysia, Thailand, Indonesia and Singapore with 500 Murai Batu and Merbah Jambul birds. Join us and have a look at how some of our ancestors passed their time!

Organiser: Kedah State Economic Planning Unit &
Kedah Bird-Singing Club and State Arts and Culture Council
Date: 6 – 7 June 2014
Venue: Taman CHOGM, Langkawi, Kedah
Contact: +6 04 730 1957

“MAGIC OF THE NIGHT” - 1MALAYSIA INTERNATIONAL TOURISM NIGHT FLORAL PARADE

Enjoy a dazzling evening with glittering lights at the Putrajaya Lake from the decorated boats procession brought in from every state in Malaysia.

In conjunction with the Putrajaya Flower and Garden Festival 2014, the “Magic of the Night” – 1Malaysia International Tourism Night Floral Parade 2014 is being organised to highlight the country's unique flora and fauna, as well as the tourist attractions found in the different states in Malaysia.

Organiser: Ministry of Tourism Malaysia
Date: 14 – 22 June 2014
Venue: Putrajaya Lake, Precinct 2, Putrajaya, Kuala Lumpur
Contact: +6 03 8891 7000



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SUNSET MUSIC FESTIVAL 2014

Held at the northern most tip of Borneo – Tanjung Simpang Mengayau, the annual Sunset Music Festival offers a one-of-its-kind musical journey with a panoramic view of the sunset, white sandy beaches and the brilliant azure colour of the ocean.

Be serenaded with classical favourites and contemporary tunes performed by local and international artistes that will get the crowd to their feet. Don't miss this wonderful experience at one of Sabah's most breath taking locations!

Organiser: Sabah Tourism Board and Sri Pelancongan Sabah
Date: 20 – 21 June 2014
Venue: Tanjung Simpang Mengayau, Kudat, Sabah
Website: <http://www.sunsetmusicfest.my/>

Only fine feathers make fine birds

Don't worry, this is definitely not a relay race among birds! **Fraser's International Bird Race 2014** is a fun and educational event where bird watching enthusiasts from all over the world will outdo each other to sight, identify and record the most number of bird species in this paradise, which has more than 250 rare and endangered species of wild birds.

This bird race tradition has flocked in birdwatchers from as far as the United Kingdom, China, and South Africa to Pahang annually. Participants can also enjoy seminars, workshops and exhibitions on nature, wildlife, and photography.

Organiser: Fraser's Hill Development Corporation
Date: 21 – 22 June 2014
Venue: Fraser's Hill, Raub, Pahang
Contact; +6 09 5171 1623/1624
Website: www.pkbf.org.my



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Ready, get set, run!

Grab your running shoes for the world-class marathon – Ipoh International Run (IIR) 2014! This year, the race targets over 17,000 participants from all over the globe including runners from Thailand, Singapore and the Philippines.

Divided into 12 categories, choose the one that you want to challenge, from the 26km run for veterans to the 5km run for beginners. After the run, remember to stop by Ipoh and try some of its famous food such as the Ipoh's bean sprout chicken (nga choi gai)!

Organiser: Ipoh City Council
Date: 22 June 2014
Venue: Stadium Indera Mulia, Ipoh, Perak
Contact: +6 05 242 2743
Website: www.ipohrun.com

It's a smashing time in the heart of the Borneo Jungle!

The annual **Rainforest World Music Festival (RWMF)** is back! The unique event has been voted as one of the top 25 best International Music Festivals by renowned world music magazine, Songlines, for the 5th consecutive year in 2014.

The event includes afternoon informative workshops, ethno-musical lectures, jamming sessions and mini concerts, followed by evening performances on the main stage. With a line-up of 18 international bands from as far as Cuba, England, Japan and Tanzania, the festival will feature six different acts on three stages per night.

Organiser: Sarawak Tourism Board (STB)
Date: 20-22 June 2014
Venue: Sarawak Cultural Village, Kuching, Sarawak
Website: <http://rwmf.net/>



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The mega sale is back!

It's shopping season of the year again! The **1Malaysia Mega Sale Carnival 2014**, deemed as the Mother of all sales, returns with a string of irresistible offers, special promotions and crazy discounts.

With two months of shopping frenzy, shoppers get to enjoy mega shopping excitement, dining options, endless entertainment and fun-filled activities put together by malls and retail stores throughout Malaysia! Experience a wholesome shopping spree!

Organiser: Tourism Malaysia
Date: 28 June – 1 Sept 2014
Venue: Nationwide
Contact: 03 – 2614 8691

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For more media releases, media info and media features on Malaysia's tourism industry, kindly visit the Media Centre of Tourism Malaysia's website at <http://www.tourismmalaysia.gov.my/>

MALAYSIA TOURISM PROMOTION BOARD OR TOURISM MALAYSIA is an agency under the Ministry of Tourism & Culture, Malaysia. Tourism Malaysia focuses on the specific task of promoting Malaysia at all levels. Since its inception, Tourism Malaysia has grown by leaps and bounds and it has emerged as a major player in the international tourism scene. In 2013, Malaysia registered 25.7 million tourist arrivals and RM65.4 billion in receipts, making tourism its second largest foreign exchange earner and the sixth highest contributor to its Gross National Income (GNI).

Malaysia is celebrating its fourth **VISIT MALAYSIA YEAR (VMY)** in 2014 with the theme "Celebrating 1Malaysia Truly Asia". The VMY 2014 promotional campaign has started in 2013 with a series of year-long special events and activities leading to VMY 2014. It will contribute to the Government's target to receive 36 million tourist arrivals and RM168 billion in receipts by 2020, as outlined in the Malaysia Tourism Transformation Plan (MTTP) 2020.

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